
Leading Art Solution Supplier

第一艺术服务平台



Artron .Net
雅昌艺术网

依托互联网 IT 技术 为艺术行业 提供专业化平台服务

Using Internet Technology to Provide a Professional Service for the Art Industry

雅昌艺术网成立于 2000 年 10 月，是全球知名的中国艺术品专业门户网站，是中国最大的综合性艺术服务平台。雅昌艺术网定位于以互联网 IT 技术为艺术全行业提供专业化平台服务，包括资讯平台服务、数据平台服务、交易平台服务，服务的用户有艺术家、工美师、设计师，拍卖行、画廊、古玩店、工艺品店，艺术品买家及艺术爱好者。

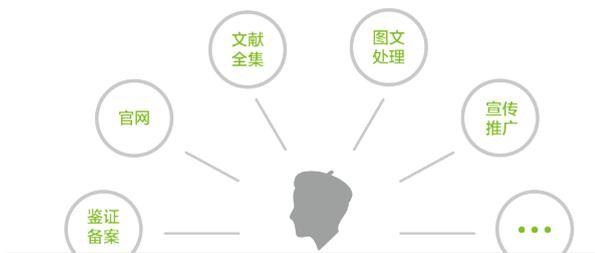
雅昌艺术网拥有逾 280 万专业会员、850 万日均浏览量，日均浏览量峰值最高达 1,500 万。Alexa 中文排名进入前 300 位，稳坐全球艺术网首位。

Founded in October 2000, Artron.Net is the world's leading Chinese art website and China's largest comprehensive art service platform. Positioned as a professional platform service provider for the art industry based on Internet technology, it offers information, data, and trading platforms to artists, craft artists, designers, auction houses, galleries, antique shops, craft shops, buyers, and all art lovers around the globe.

Boasting a professional membership of more than 2,800,000 people, Artron.Net attracts over 8,500,000 page views every day, with its peak page views being 15,000,000 per day. It is among Alexa's top 300 sites in China and ranks No.1 among the world's art websites.



艺术家综合服务 Artists' Integrated Services



为艺术家提供 360° 综合服务：艺术家数字资产存储和应用管理，艺术家官方网站、展览等系列推广，艺术品鉴证备案。Full service for artists, including storage and management of digital art assets, market promotion of artists' official websites and exhibitions, as well as art appraisal and registry.

中国艺术品鉴证备案为每一件艺术品建立唯一、权威、可追溯、可查询的“身份证”信息。为中国艺术品市场健康有序发展提供有力保障。

China's artwork authentication documentation providing an "identity card" to the artworks. Guaranteeing the healthy and orderly development of Chinese artwork market.



品牌活动 Influential Events



AAC 艺术中国，中国最重要的当代艺术评选，致力于推动中国当代艺术在世界范围内的整体影响力。

Award of Art China, China's most influential annual contemporary art award, dedicated to promoting the international influence of Chinese contemporary art.



数据平台 Data Platform



雅昌艺术网数据平台多年来积累了大量的艺术类数据资源，其中收录了1993年至今900+家拍卖机构的拍品信息，同时还囊括了35,000位艺术家、10,000+个艺术机构、4,000家画廊和其他大量的艺术类数据。

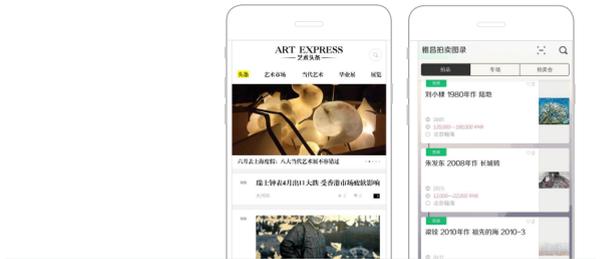
雅昌艺术市场监测中心 (AMMA) - 最全面、最专业的中国艺术市场数据研究机构

雅昌艺搜 - 洞悉艺术市场的必备工具

Artron.Net's art data platform has accumulated vast amounts of statistics and information on the art industry from the news, auctions, artists, galleries, antique dealers, exhibitions and so on.



移动平台 Mobile Platform



雅昌移动平台注重内容品质和传播模式，为用户带来丰富、智能、便捷的体验。

艺术头条 - 你的艺术雷达，是获取艺术资讯不可或缺的掌上工具

雅昌拍卖图录 - 收录了1993年至今中国艺术品的拍卖数据，是集多种功能于一身的拍卖宝典

雅昌典藏 - 为藏品交易提供综合服务的专业平台，力争开启艺术收藏交易的新时代。

The mobile application with its focus on content, quality and more productive communication, user can now benefit from a rich, smart and convenient experience.



资讯平台 Information Platform



雅昌艺术网倾力打造全媒体阵容，在全球各地逐步建立起媒体记者站，第一时间获取全球艺术资讯、市场信息。打造**雅昌头条、雅昌快讯、雅昌拍卖、展览预告、雅昌圆桌、雅昌公开课、互动社区、工美大师**等众多优势栏目。

Artron.Net has built teams based all over the world with the aim of providing users and access to global art news and market information. Numerous excellent columns have been created, including Artron Headline, Artron Express, Artron Auction, Upcoming Exhibitions, Artron Round Table, Artron Open Class, A Virtual Community, and Craft Masters.



交易平台 Trading Platform



雅昌艺术网目前已入驻画廊 8,200 余家，入驻艺术家达 35,000 位，入驻收藏类店铺近 26,000 家，雅昌交易平台促进艺术品买卖双方进行线上线下交易，打造全球最大的中国艺术品线上交易平台。

雅昌画廊主页 - 实现多维度的在线展览、交易空间

雅昌古玩平台 - 权威的在线收藏平台，汇聚上万家优质商家

雅昌工美平台 - 为工美大师缔造传世价值

Artron.Net has Nearly 8,200 galleries, 35,000 artists have also joined, nearly 26,000 virtual antique stores. Building the world's largest online art trading platform customized of china to meet the needs of every use, promoting both online and offline art deals.



雅昌艺术网 官方微信



雅昌艺术网 官方微博

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